



Official Publication Of
The Barbados Institute Of Architects

Media Kit

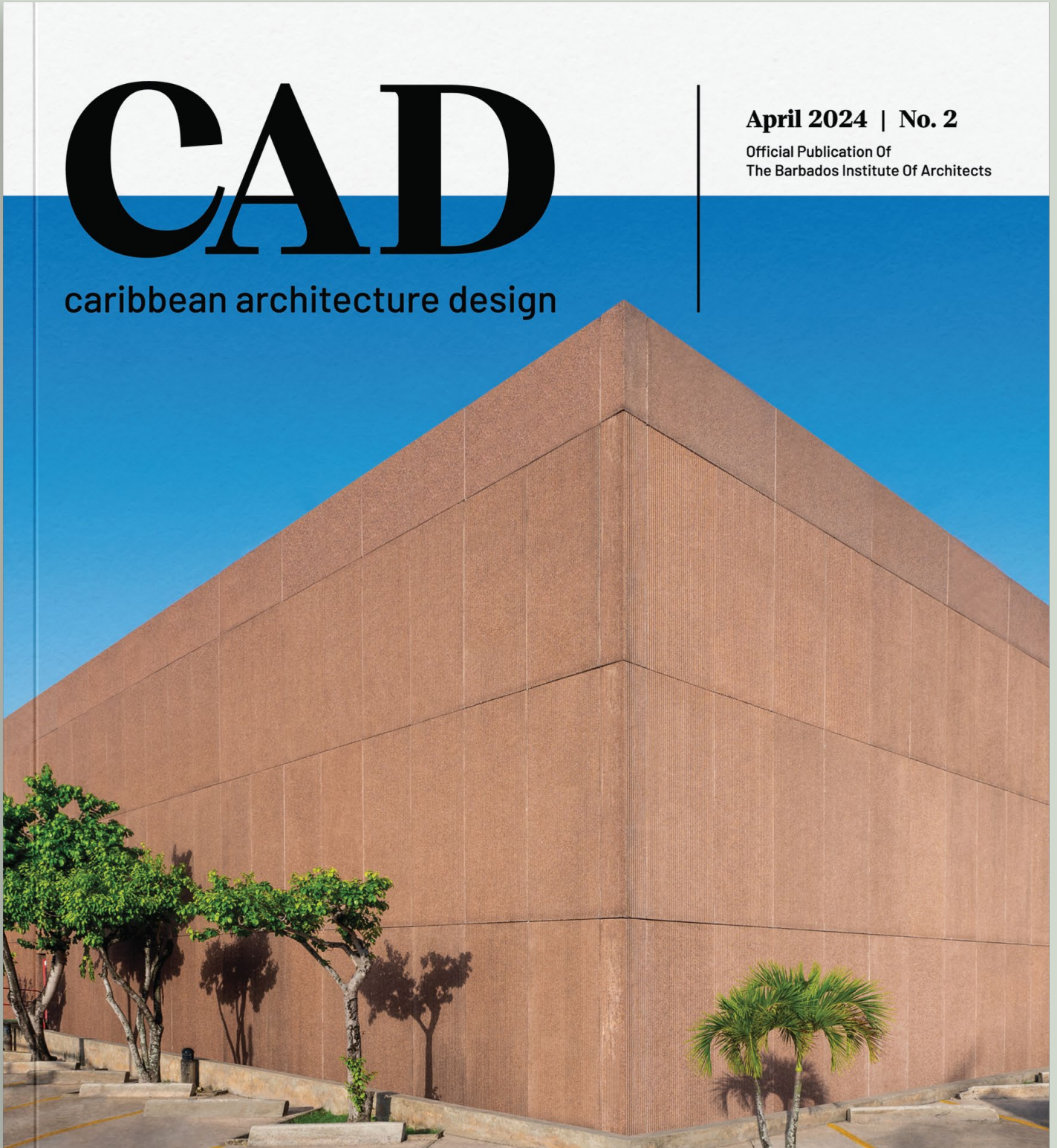
October 2023

CAD

caribbean architecture design

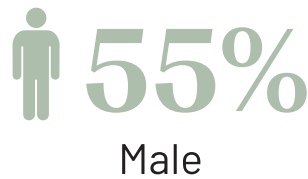
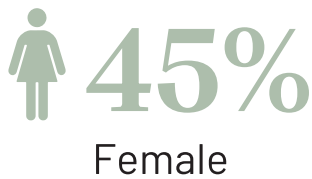
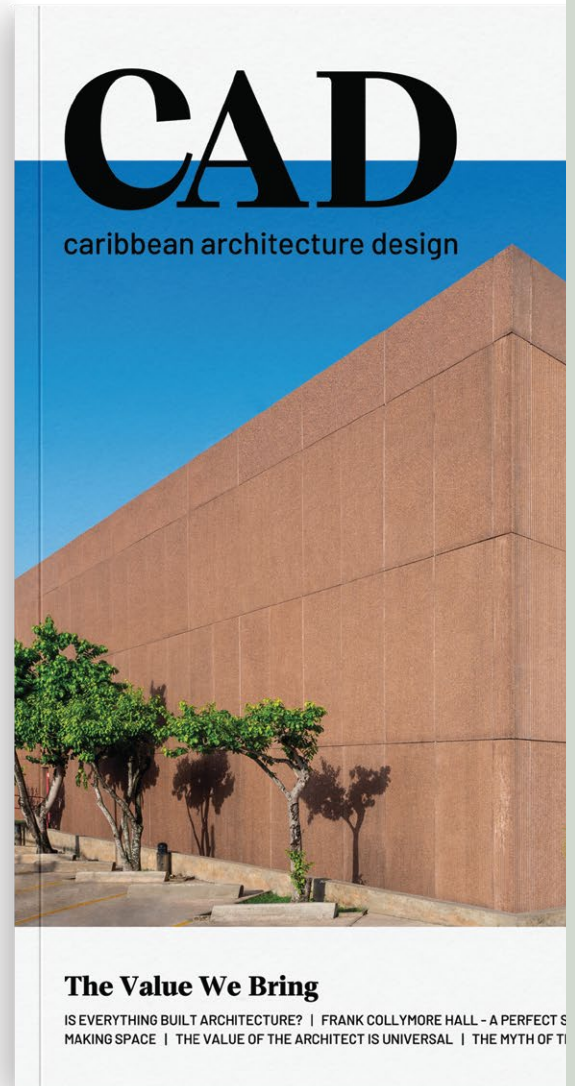
April 2024 | No. 2

Official Publication Of
The Barbados Institute Of Architects



As the official publication of the BIA, Caribbean Architecture Design (CAD) Magazine is a key source for information on the industry, projects, and ideas of architects and design professionals within Barbados and the Caribbean.

CAD gives insight from our perspective on accessibility and interactions with professionals; the creation of public awareness in matters of the built and natural environment, and more. We exist to share the stories of and from the people who create the places we live, work, learn and play as expressions of our art and our purpose to significantly influence and contribute to the development of community and country.



The mission of Caribbean Architecture Design is to bridge the gap between architects and design professionals and those who experience architecture and design in the community.

1

Connect

We give insight and a professional perspective to deepen relationships with the public.

2

Inspire

We share knowledge and educate on topics encompassing architecture & design for the benefit of the people.

3

Illuminate

We celebrate architecture and design in Barbados and the Caribbean.



The Barbados Institute of Architects (BIA) is the local body for architecture and the architectural profession.

The Institute was established on the 10th April 1968 as the "Barbados Society of Architects" and was later renamed to its current title on the 30th May 1979.

Now, as we forge ahead into the digital future, we continue the conversation by creating this publication to provide guidance and education to the public on the matters of the industry. Placing the thoughts and words of the leaders in our field directly into the readers hands offers the invaluable knowledge needed to inspire good design and public satisfaction - today and beyond.



53

Full
Members

14

Associate
Members

18

Affiliate
Members

17

Student
Members

Christie's Building, The Garrison, St. Michael, BB14038, Barbados
T: (246) 430-0956 E: admin@bia.bb W: www.bia.bb



Magazine Rates

Advertising

The advertiser submits artwork according to magazine specifications.

SIZES	BBDS	USDS
Back Cover	4,500	2,250
Inside Cover (Front/back)	2,750	1,375
Double-Page Spread	4,200	2,100
Full-Page	2,300	1,150
Half-Page	1,200	600

Advertorial

The advertiser submits the logo, written content and photos for use in a template layout.

SIZES	BBDS	USDS
Double-Page Spread	3,000	1,500
Full-Page	1,800	900

All advertising will come with a free listing in our CAD Directory.

Please provide the company information and website address when submitting the booking order form.

1

Issue Per Year
(Print & Digital Formats)

2023

Launch Date

76-80

Pages

2500

Printed Copies

Sizes & Specifications

Artwork Deadline: November 15, 2023

Advertising

- Artwork must be created to fit the selected ad size.
- Crop marks and 0.25in of bleed must be included on all full-page and double-page spread files.
- All artwork must be supplied as Adobe Illustrator EPS, high-resolution PDF, JPEG or TIFF files.
- All fonts must be converted to outlines.
- Images included in the artwork must be a minimum of 300dpi.
- Please ensure all placed images are embedded.
- The colours in all file formats must be CMYK. RGB and Pantone colours will NOT be accepted or converted.

CORELDRAW, PUBLISHER, WORD, POWERPOINT, EXCEL OR VECTOR WORKS files will NOT be accepted as print-ready artwork. These are not standard or acceptable publishing formats.

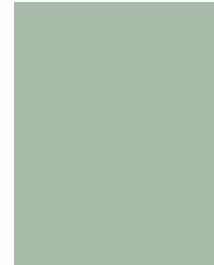
Advertorial

Email hello@caribbeanarchitecturedesign.com for the sample layouts.

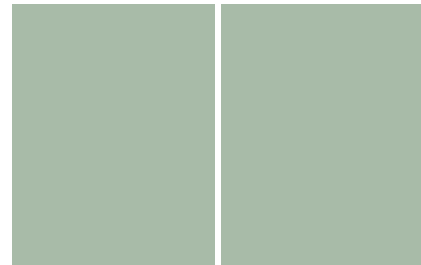
- **Double-Page Spread:** logo, 700 words, contact info + 5 images.
- **Full-Page:** logo, 350 words, contact info + 2 images.
- All logos MUST be supplied as Adobe Illustrator EPS, high-resolution PDF, JPEG or TIFF files.
- Images supplied MUST be a minimum of 300dpi.
- Written content and listings must be supplied as Word documents.

Final advertising artwork, advertorial content and questions must be emailed/transferred to hello@pixelbluecreative.com or call **262-3053**.

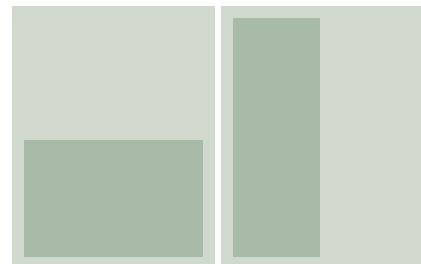
The BIA and PixelBlue Creative are NOT responsible nor can accept any liability for the inaccurate reproduction of artwork that does not meet the criteria as outlined above.



FULL-PAGE
8.5in x 11in
(Bleed: 9in x 11.5in)



DOUBLE-PAGE SPREAD
17in x 11in
(Bleed: 17.5in x 11.5in)



HALF-PAGE (H)
7.5in x 4.875in
(No Bleed)

HALF-PAGE (V)
3.625in x 10in
(No Bleed)

2023/24 Booking Order



Company Information

Company Name _____

Contact Person _____ Tel _____ Email _____

Directory Listing Details (All advertising will come with a free listing in our CAD Directory.)

Company Name _____

Address _____

Office No. _____ Email _____ Website _____

Social Media (Facebook/Instagram/LinkedIn) _____

Advertising Agency (If you have appointed a third party to act on your company's behalf.)

Agency _____ Contact Person _____

Tel _____ Email _____

We are pleased to confirm the following space for you as per your request. Kindly note that a 50% deposit is required with your booking. (Please indicate any changes via email and by adjusting this form.)

Size/Position	Product/Service Description	Cost (BBDS)
<input type="checkbox"/> Back Cover		4,500
<input type="checkbox"/> Inside Front Cover		2,750
<input type="checkbox"/> Inside Back Cover		2,750
<input type="checkbox"/> Double-Page Ad		4,200
<input type="checkbox"/> Full-Page Ad		2,300
<input type="checkbox"/> Half-Page Ad		1,200
<input type="checkbox"/> Double-Page Advertorial		3,000
<input type="checkbox"/> Full-Page Advertorial		1,800
Total Due		

Signature _____ Print Name _____

____/____/____
DD MM YYYY

Thank you! We appreciate your support.

Please ensure that all your details included are correct.

For additional information on artwork, email hello@pixelbluecreative.com or call (246) 262-3053.

To confirm your booking please fill out the booking form and submit to:

Caribbean Architecture Design Magazine

c/o The Barbados Institute of Architects, Christie Building, The Garrison, St. Michael BB14038, Barbados

(246) 430-0956 | hello@caribbeanarchitecturedesign.com | www.bia.bb

A deposit invoice shall be provided upon receipt of your booking order for payment.

All payments must be made out to: THE BARBADOS INSTITUTE OF ARCHITECTS

